



# 201/20 Arthur Street, Footscray, Vic 3011

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Date listed <b>19th Mar</b>	Days on site <b>40d ago</b>	Rotation rate <b>15 days</b>	Next rotation <b>3rd May (5 days)</b>	Listing type <b>Premiere</b>
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Showing campaign performance from 19 Mar - 26 Apr 2026

## Campaign highlights

**56,812**

Campaign exposure  
Times your campaign has been exposed on realestate.com.au and beyond.

**1,134**

Listing views  
Total views of your listing on realestate.com.au.

**14**

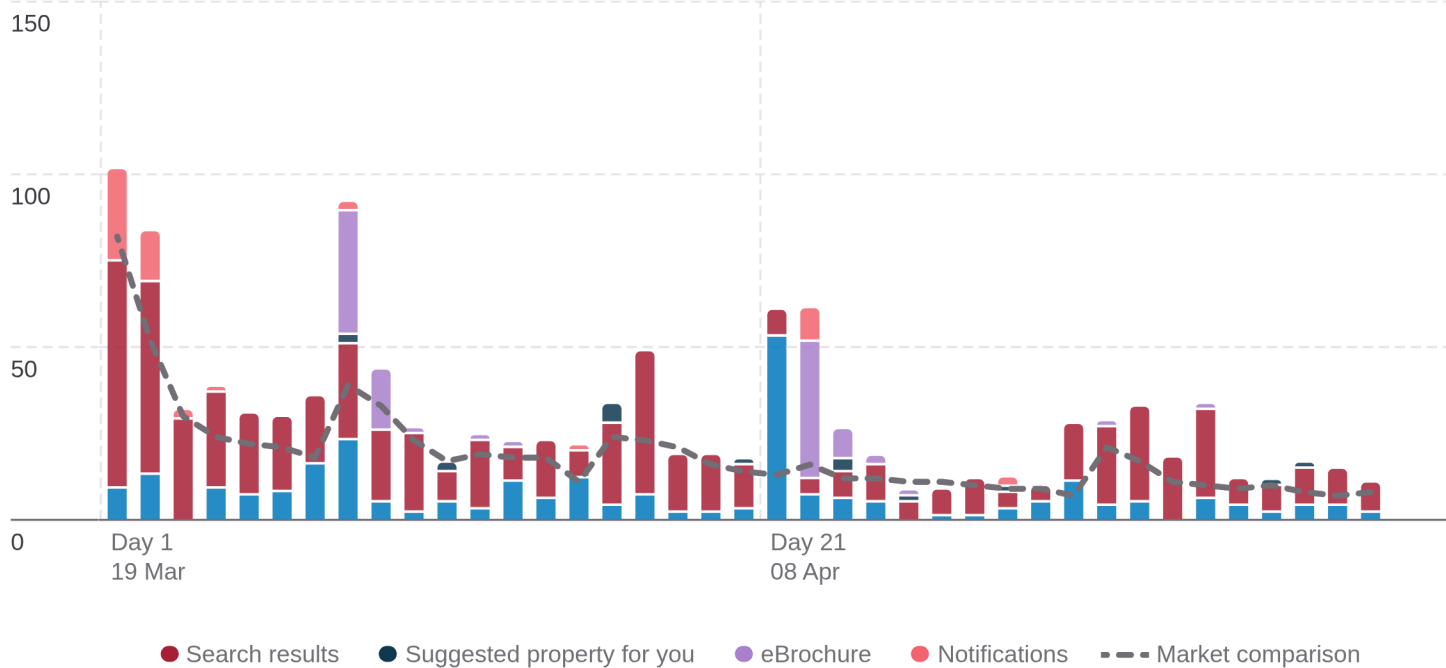
Enquiries  
Total number of email enquiries and phone and SMS reveals.

**3**

Inspection actions  
Total number of actions that show intent to inspect.

## Listing views

Views breakdown



### Product views summary

Search results	683 (60%)
Others	270 (24%)
eBrochure	107 (9%)
Notifications	57 (5%)
Suggested property for you	17 (1%)
<b>Total views</b>	<b>1,134</b>

### eBrochure

Last updated: 25/04/2026

Sent 09 Apr 2026

**468**  
eBrochures sent

**52 (11%)**  
Clicks from eBrochure

Sent 26 Mar 2026

**419**  
eBrochures sent

**55 (13%)**  
Clicks from eBrochure

● Notifications

Last updated: 15/04/2026

**13,036**

People notified

**57**

Clicks from Notifications

This includes the total of:

1. Saved search alerts
2. Targeted buyer enquiries
3. Property update notifications

## Listing engagement actions

### Saves and shares

 Saves	76
 Shares	0



### Enquiries

 Email enquiries	6
 Phone & sms reveal	8






### Inspection actions

 Added to plan	3
 Registered for inspection	0

### Transactional

 Auction date added to plan	0
 Downloaded statement of information	13

### Media









 Photos	34,454
 Floorplan	1,453
 3D tour	0
 Video	0
 Property walkthrough	0

### Others

 Map expanded	140
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### Your audience also viewed

The following are other listings your audience is engaging with.

 <p>\$360,000 - \$380,000</p> <p>206/432 Geelong Road, West Footscray, ...</p> <p>🏠 2 🚶 1 🚗 1 Unit</p> <p>Page views 1.4k Days on site 21</p>	 <p>\$335,000</p> <p>9/294 Nicholson Street, Seddon, Vic 3011</p> <p>🏠 1 🚶 1 🚗 1 Apartment</p> <p>Page views 3.7k Days on site 27</p>	 <p>\$300,000-\$330,000</p> <p>7/64 Cross Street, Footscray, Vic 3011</p> <p>🏠 1 🚶 1 🚗 1 Apartment</p> <p>Page views 2.1k Days on site 41</p>	 <p>\$390,000 - \$429,000</p> <p>11 Swallow Lane, Footscray, Vic 3011</p> <p>🏠 1 🚶 1 🚗 1 Apartment</p> <p>Page views 1.1k Days on site 28</p>
 <p>Under offer</p> <p>\$375,000 - 395,000</p> <p>15/8-18 Whitehall Street, Footscray, Vic 3...</p> <p>🏠 2 🚶 1 🚗 1 Apartment</p> <p>Page views 4.1k Days on site 67</p>	 <p>\$420,000 - \$450,000</p> <p>707B/8 Falcon Court, Footscray, Vic 3011</p> <p>🏠 1 🚶 1 🚗 1 🏠 58m<sup>2</sup> Apartment</p> <p>Page views 625 Days on site 35</p>	 <p>Contact Agents !!</p> <p>204/158 Francis Street, Yarraville, Vic 3013</p> <p>🏠 1 🚶 1 🚗 1 Unit</p> <p>Page views 2.1k Days on site 62</p>	 <p>\$330,000 - \$360,000</p> <p>203/39 Ryan Street, Footscray, Vic 3011</p> <p>🏠 1 🚶 1 Apartment</p> <p>Page views 1.1k Days on site 40</p>

Last updated: 27/04/2026